



impagination inc.

## Impagination's 10-Point Digital Marketing Checklist to Find More Best Clients

Rate your readiness, 1 = low to 10 = high	Low										High
1. How ready is your digital marketing strategy? .....	1	2	3	4	5	6	7	8	9	10	
2. How ready is your content marketing strategy? .....	1	2	3	4	5	6	7	8	9	10	
3. How ready is your direct-to-client strategy?.....	1	2	3	4	5	6	7	8	9	10	
4. How well do you understanding your clients? .....	1	2	3	4	5	6	7	8	9	10	
5. How well do you prioritize client retention? .....	1	2	3	4	5	6	7	8	9	10	
6. How ready are you to offer online events? .....	1	2	3	4	5	6	7	8	9	10	
7. How ready is your CRM to own your client data? ...	1	2	3	4	5	6	7	8	9	10	
8. How ready is your brand to attract clients? .....	1	2	3	4	5	6	7	8	9	10	
9. How ready are you to be a thought-leader? .....	1	2	3	4	5	6	7	8	9	10	
10. How ready is your content clarity? .....	1	2	3	4	5	6	7	8	9	10	
11. How ready are you to personalize your offers? ....	1	2	3	4	5	6	7	8	9	10	
12. How ready are you to blog? .....	1	2	3	4	5	6	7	8	9	10	
13. How ready are you to tell stories? .....	1	2	3	4	5	6	7	8	9	10	
14. How ready are you to automate your marketing?	1	2	3	4	5	6	7	8	9	10	
15. How ready are you to be an explorer? .....	1	2	3	4	5	6	7	8	9	10	

[Click here to request a complimentary consultation to determine how to increase your readiness for finding more best clients](#)